



IIHMR University, Prabhu Dayal Marg, Near Sanganer Airport, Jaipur – 302029

Date: 02/01/2025

CIRCULAR

Know Your Alumni – Episode 67: (Innovating Product Management in Pharma: From Concept to Market)

IIHMR University, Jaipur, is pleased to announce, “Know Your Alumni – Episode 67”, an upcoming alumni interaction session focused on innovative product management practices in the pharmaceutical industry, highlighting the journey from concept development to market launch.

The session will explore the strategic role of product and brand managers, essential marketing and digital skills, and real-world insights into pharmaceutical product lifecycle management in a highly regulated environment.

The session will be delivered by Mr. Abhinav Sharma, SPM Alumnus (Batch 2009–11) and Product Manager (Marketing), Pharmascience, Canada, who will share his professional experience and practical perspectives on pharmaceutical marketing and brand strategy. The session will include an interactive discussion to support career orientation and industry readiness.

Event Details:

- **Date:** 06 & 07 January 2025
- **Time:** 2:00 PM – 4:00 PM
- **Venue:** Room No. 202, Second Floor, IIHMR University, Jaipur

President

Copy to:

- All Faculty Members, Staff
- All Alumni
- All Students
- Notice Board
- Website